



ELECTRONICS OVERHAUL

CONNECT

by 7-ELEVEN™



OVERVIEW

- INTRODUCTION | 5
- BULK PROGRAM | 7
- INNOVATION: CABLES + CHARGERS | 21
- INNOVATION: AUDIO | 34
- PRODUCT UPGRADES | 48

**CLEAN
BRIGHT
COLOR**

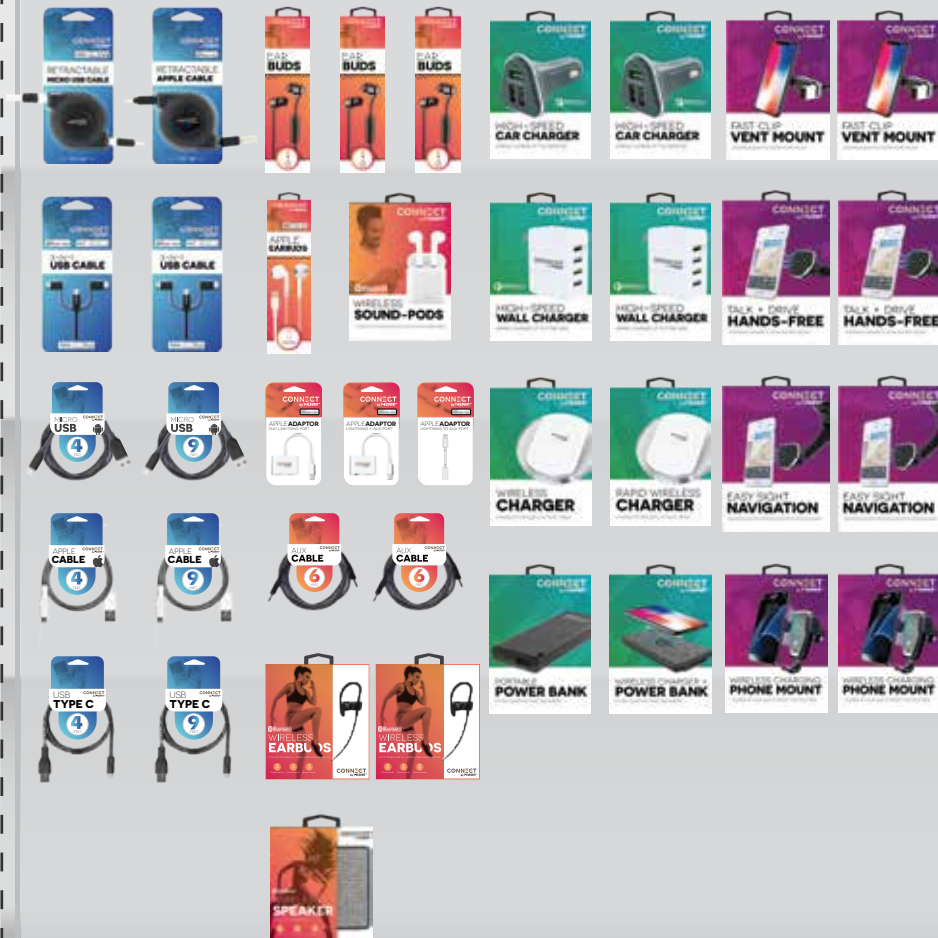
CONNECT by 7-ELEVEN™

CABLE

AUDIO

POWER

MORE



EASY-SHOP ELECTRONICS



UNBEATABLE PRODUCT SELECTION

BULK PROGRAM

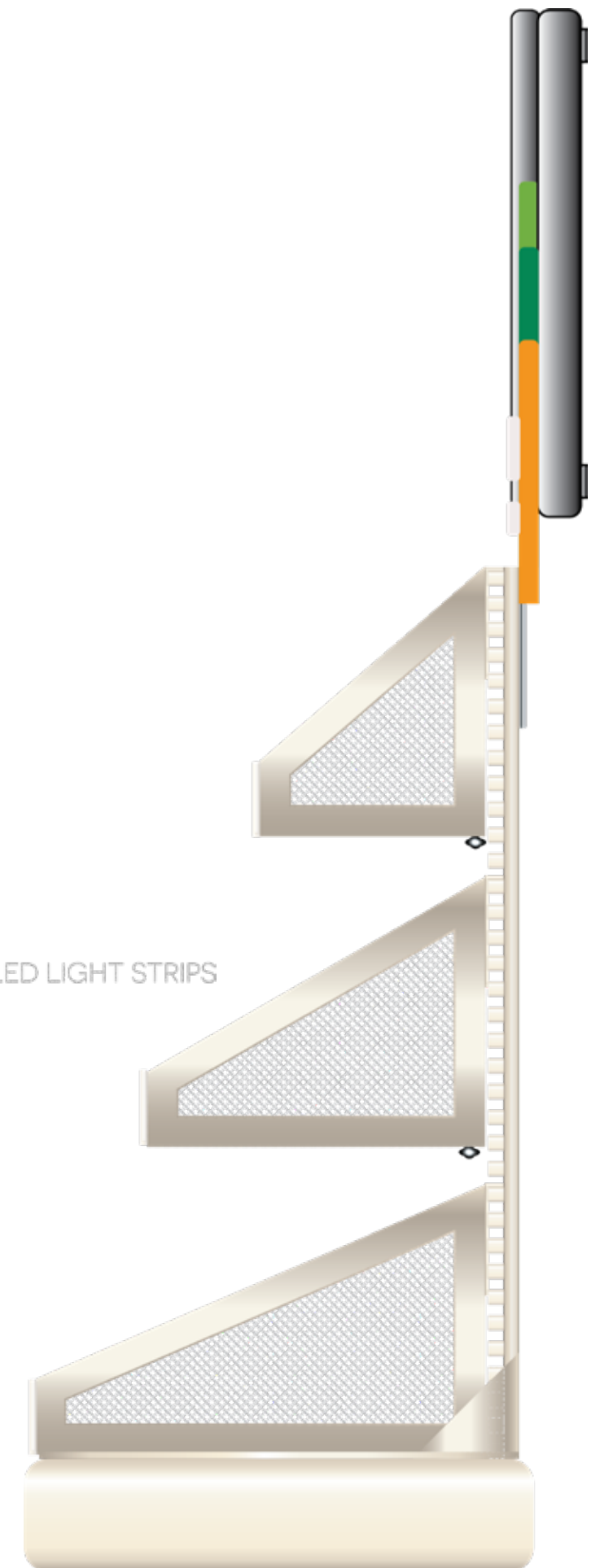
BULK COUNTER DISPLAY

DISPLAY FEATURES

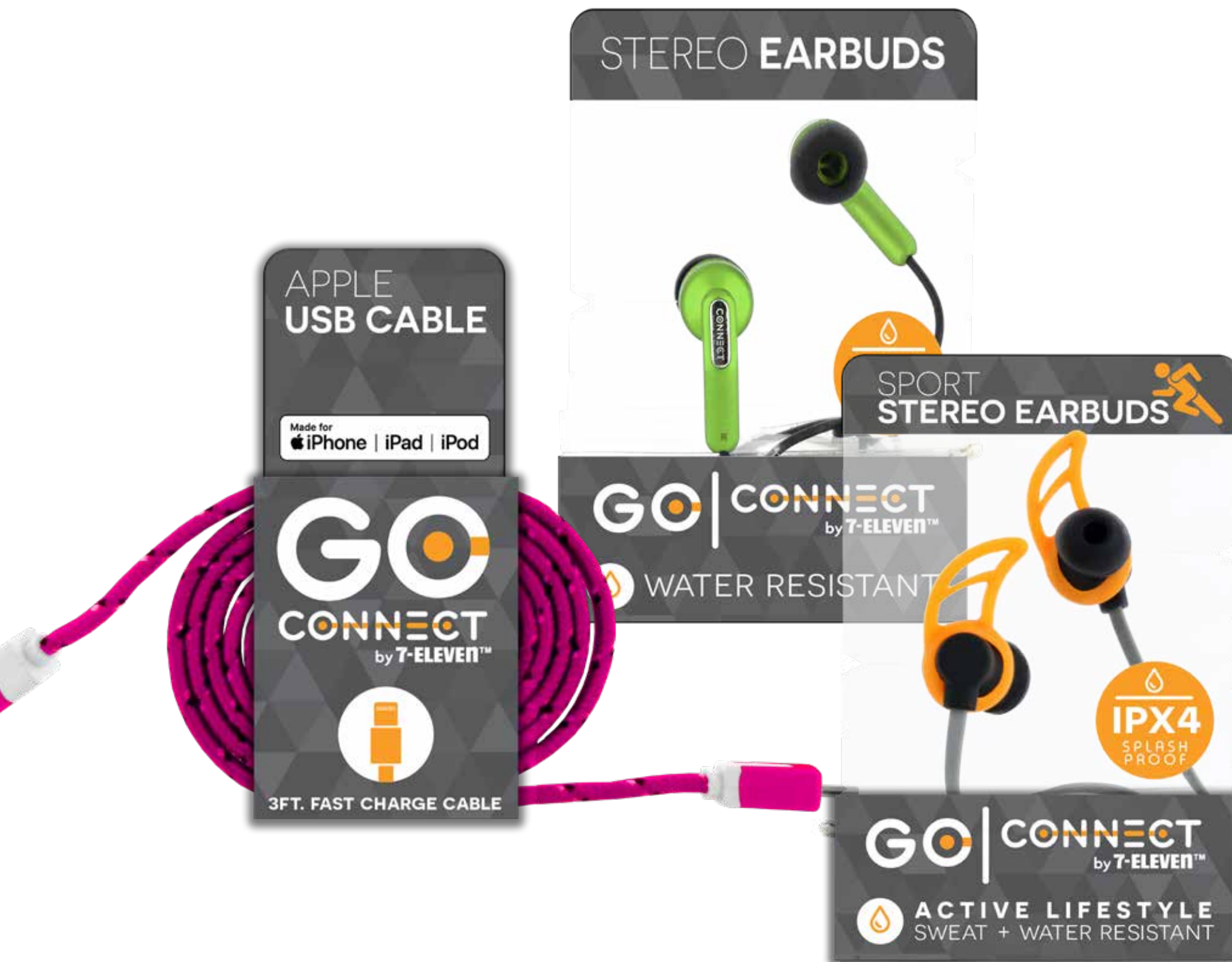
- Customizable Rack Arrangements with Small, Medium and Large Bins
- Bright Colors with Consistent 7-Eleven App Branding
- Compact Design with Organized Tray Assortment
- See-Through Sides for Encouraged Consumer Product Interaction
- Screen Mount in Phone View to Highlight Product Features, Interact and Relate to Consumer's needs
- Reach In Bins are Easy to Stock and Re-Stock
- New "GO" Branding Element added to Differentiate between Bulk and High-End Connect Line



FRONT VIEW



SIDE VIEW



BULK PACKAGING

PACKAGING FEATURES

- Touch and Feel Unique Open Packaging Design
- Bright Colors With Consistent 7-Eleven Connect Branding
- Compact Design With Organized Tray Assortment
- Floating Earbuds Draw Attention and Show Off Unique Product Features
- MFI Cables are MFI Certified
- Type C Cables are USB-IF Certified
- Earbuds are IPX4: Sweat Proof and Water Resistant
- All Products are UL Certified to Offer Consistent Protection for Customer's and their Devices
- All Cables Have Exposed Tips Allowing Customer to Plug Their Devices In to Ensure Correct Product Pick



FRONT

BACK

BULK MICRO USB CABLE

PRODUCT SPECS

Cable Material: Nylon Braided PVC, Wide: 6mm
 Colors: Green, Blue, Orange, Black, White, Pink
 Tip Detail: Micro USB
 Effective Amperage: Upgrade from 1A to 2.1A
 Length of Cable: 3ft
 Wire Type: 28AWG*4C
 Shielding: Foil





PROTECTIVE JACKET

PROPOSED IMPROVEMENTS:

- Thicker PVC Jacket for Extended Cable Life + Protection
- Added Dual Shielding Insulation to Protect Wires from EMI
- Shielding Reduces Power Loss, Creating Strong, Reliable Charging
- High Quality Cables are Defeated by Low-Quality Shielding

POWER WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Higher Charge Capacity, Increasing Effective Amperage from 1.2A to 2.1A
- Higher Copper Wire Count Creates Quicker Charging Speeds

SIGNAL WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Enhanced Data + Sync Transfer
- Higher Copper Wire Count Creates Quicker Sync Speeds

SIGNAL WIRE

PROPOSED IMPROVEMENTS:

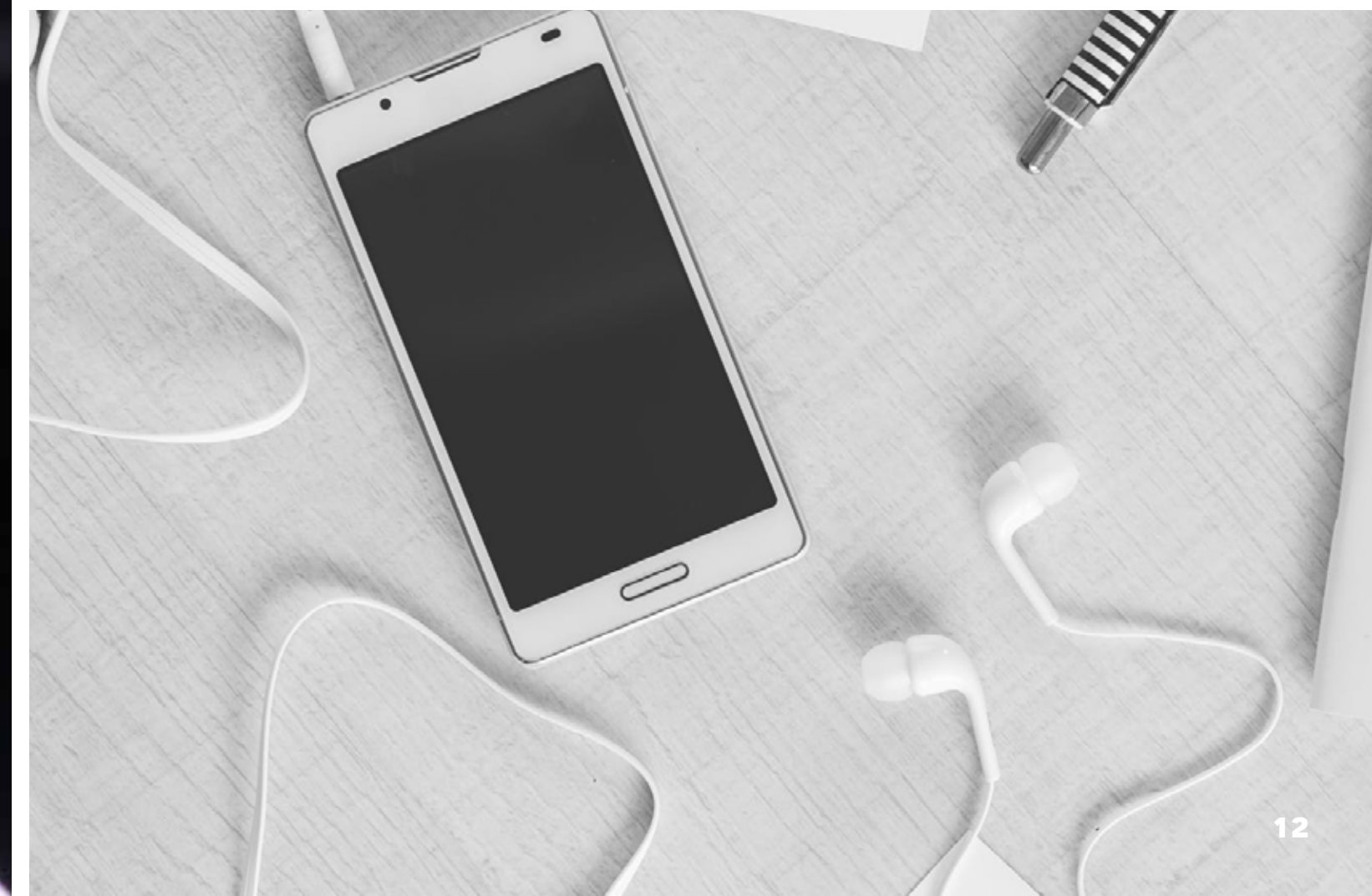
- Larger Gauge Diameter Wires for Enhanced Signal Transfer
- Higher Copper Wire Count Creates Quicker Signal Speeds

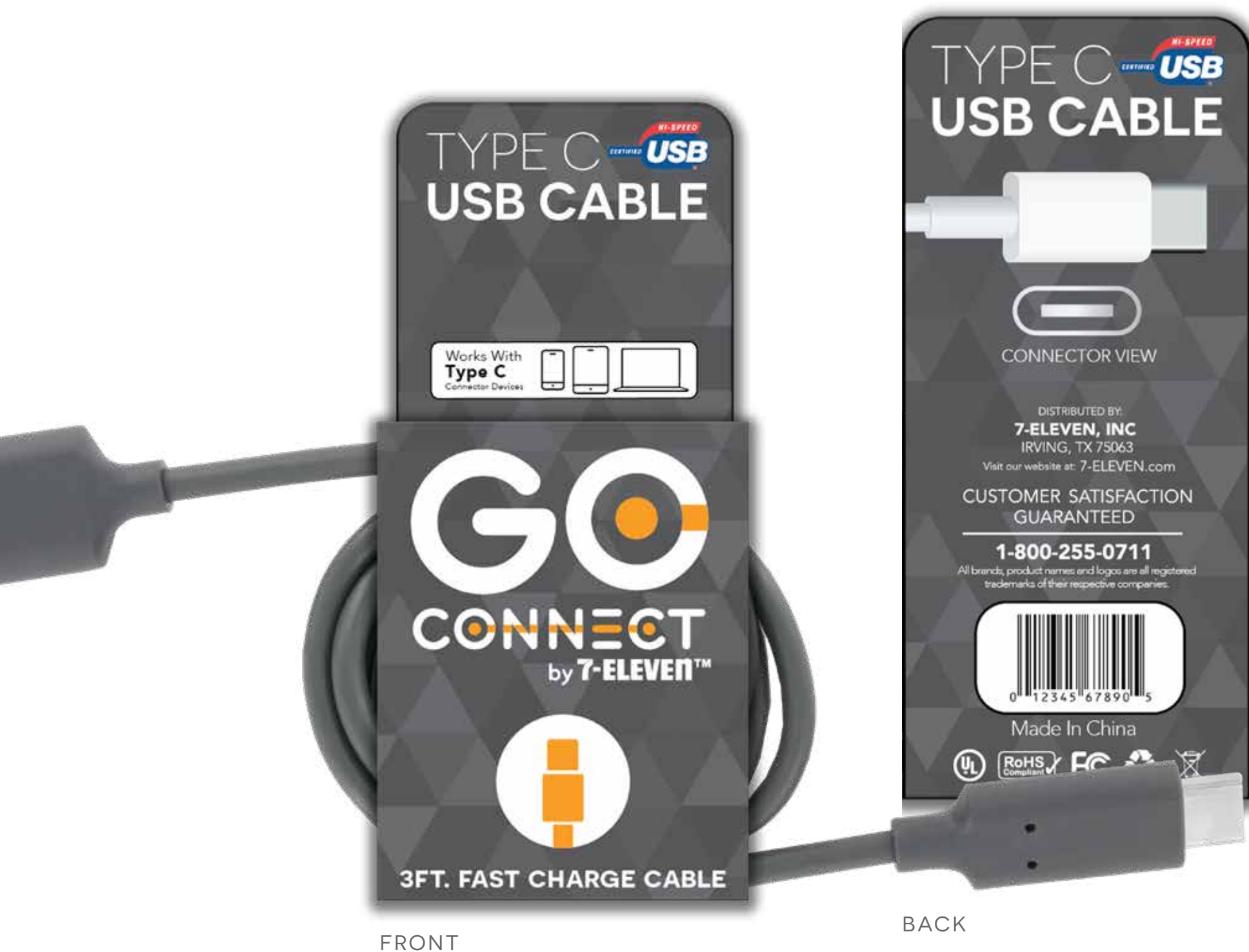
GROUND WIRE

PROPOSED IMPROVEMENTS:

- Replaced with Larger Gauge Diameter, Open, Ground Conductor
- Ground Conductor Helps Discharge Electrical Currents that Can Damage a Device
- Provides a Stronger Current to Increase Effective Amperage and Faster Charging Speeds

CURRENT VALUE 3ft MICRO USB CABLE





FRONT

BACK

BULK TYPE C USB CABLE

PRODUCT SPECS

Cable Material: PVC, OD=3.5mm
 Colors: Green, Blue, Orange, Black, White, Pink
 Tip Detail: Type C
 Effective Amperage: 3A
 Length of Cable: 3ft
 Wire Type: 30AWG*1P+24AWG*1C+D(28/0.10BC)
 Shielding: AL+B(16/5/0.08TC)





FRONT

BACK

BULK APPLE CABLE

PRODUCT SPECS

Cable Material: Braided PVC OD=3.0mm
 Colors: Green, Blue, Orange, Black, White, Pink
 Tip Detail: C48 Lightning
 Effective Amperage: 2.4A
 Length of Cable: 3ft
 Wire Type:PVC 3.0*4C*1M 24AWG*2C+30AWG*2C+AB
 Shielding: 64/0.06MM





FRONT

BACK

BULK AUDIO CABLE

PRODUCT SPECS

Cable Material: Nylon Braided PVC, OD=3.0mm
 Colors: Green, Blue, Orange, Black, White, Pink
 Tip Detail: 3.5mm Jack
 Housing: Injection Molded Plastic
 Length of Cable: 3ft
 Wire Type: 8AWG*3C





BULK STEREO EARBUD

PRODUCT SPECS

Cable Length: 1.2 Meter

Cable Type: Round

Housing: ABS

Colors: Green, Blue, Orange, Black, White, Pink

Driver Unit: 10mm

Frequency Response: 20Hz-20KHz

Water Resistance: IPX4 Sweat and Water Resistant

Impedance: 32 Ohms

Sensitivity: 100 dB

Accessories Included: S/M/L Earbud Pad



SIDE



BULK SPORT STEREO EARBUD

PRODUCT SPECS

Cable Length: APX 120 cm +/- 5% , 3 mm wide

Cable Type: Flat PVC Refelctive Cord

Housing: ABS

Earbud Colors: Black With Accent Color Green, Blue, Orange, Black, White or Pink

Driver Unit: 10 mm, Dome Type

Frequency Response: 20 Hz ~ 20 KHz

Headphone Type: Open Dynamic

Water Resistance: iPx4 Sweat and Water Resistant

Weight: 12 Grams

Impedance: 16 Ohms +/- 10%

Sensitivity: 3.5 mm plug (6 mm max diameter)

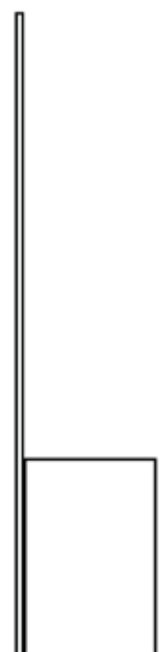
Microphone:

Unit of Microphone: Electret Condenser Microphone

Accessories Included: S/M/L Earbud Pads



SIDE







BULK DUAL USB WALL CHARGER

PRODUCT SPECS

Product Covering: PC with Silk Touch Coating
 Feature: Folding Prong
 Product Color: Black with Highlight Color
 USB Housing Material: Injection Molded Plastic, Metal and Copper/1.3*0.5cm
 Input: AC100-240V
 Output: DCSV-2.1A
 IC Type: SMD



BULK DUAL USB CAR CHARGER

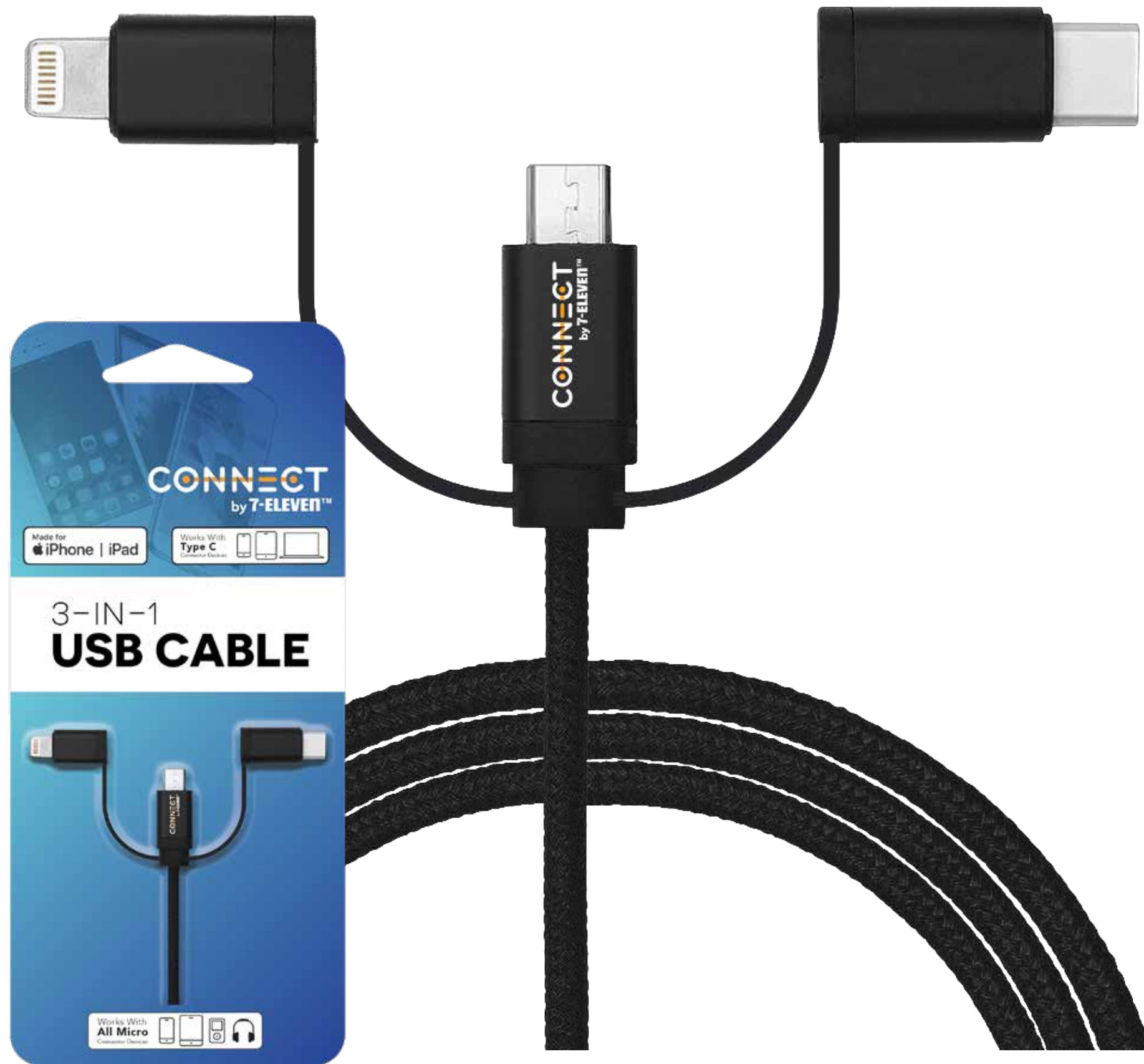
PRODUCT SPECS

Product Covering: PC with Silk Touch Coating
 Product Color: Black with Highlight USB
 USB Housing Material: Injection Molded Plastic, Metal and Copper/1.3*0.5cm
 Input: DC12/24V
 Output: 5V/2.1A
 IC Type: PSR



INNOVATION

CABLES
+ CHARGERS
+ MOUNTS



3-IN-1 USB BRAIDED CABLE

PRODUCT SPECS

Cable Material: PVC, Braided Fabric Covering, OD=4.0mm
Tip Detail:USB to Type C, Lightning, Micro
Effective Amperage:2.4A
Length of Cable: 3ft
Wire Type:PVC 3.0*4C*1M 24AWG*2C+30AWG 2C+AB

FEATURES

Blister Card Highlights Each Tip and is Easy-To-Read
Wide Compatibility: Micro USB Cable with Lightning and Type-C adapters
Durable Braided Nylon Cable and Aluminum Housing
Charge and Sync Capability
2.4A Rapid Charge Capability





APPLE ADAPTOR LIGHTNING TO AUX PORT

PRODUCT SPECS

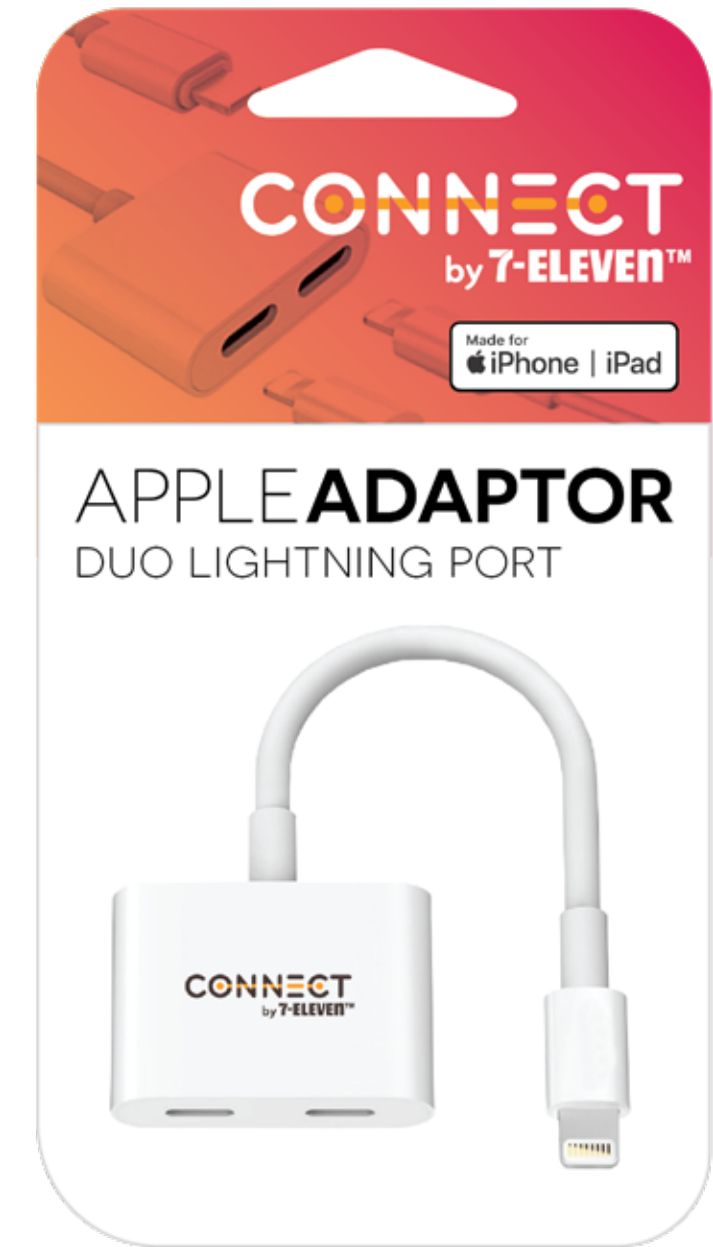
Connect 3.5mm Audio Devices to Lightning Port
No Reduction to Sound Quality
Portable Design, Take anywhere!



APPLE ADAPTOR LIGHTNING AND AUX PORT

PRODUCT SPECS

Dual functionality: Charge & Play Music at the Same Time
No reduction to Sound Quality
Portable Design, take anywhere!



APPLE ADAPTOR DUO LIGHTNING PORT

PRODUCT SPECS

Works With Any Apple device that runs iOS 10 or later
MFi-certified Lightning to USB and Audio Headphones
Portable Design, Take Anywhere!





1AMP WIRELESS CHARGER

PRODUCT SPECS

1A Max Power Output
Offered in Black and White
Charge Any Qi Enabled Device
Small, Lightweight and Portable
Micro USB Cable Included
Qi Certified



2AMP WIRELESS CHARGER

PRODUCT SPECS

2A Max Power Output
Offered in Black and White
Rapidly Charge Qi Enabled Devices
Small, Lightweight and Portable
Micro USB cable included
Qi Certified







WIRELESS CAR CHARGER

PRODUCT SPECS

Qi Certified
Easy Lock and Release
Full 360 Degree Viewing
Input: DC 5V/2A
Output: 5V/2A
Transmission Power: 5W
Transmission Distance: 3-8mm
Charging Efficiency: 60%
Working Frequency: 100-150KHZ
Dimensions: 94x108x92mm
3ft Micro Charging Cable Included





5AMP-4 PORT WALL CHARGER

PRODUCT SPECS

1 Qualcomm 3.0 Quickcharge USB port
 3 1A USB Ports
 Folding Prongs for Easy Travel
 Input: 100-240V
 Output: QC 3.0 5V3A (QC 3.0: DC 3.6-6.5V/3A, 6.5-9V/2A, 9-12V/1.5A)
 Housing: PC
 Total Output 5.1A
 Power: 25.5W
 Dimensions: 58x58x28mm



QUICK CHARGE CAR CHARGER

PRODUCT SPECS

3.0A Power Output
 Super Speed USB Certified Quickcharge 3.0 Port
 Charge Device Up to 80% in 30 min
 2 USB Ports 2.1A Output





2A FABRIC COVERED WIRELESS POWER BANK

PRODUCT SPECS

Qi Certified
4000mAh Max Capacity
2A Max power Output
Soft Fabric Wrap
Input: 5V/2A
Output: 5V/2A
Wireless Output: 5V/1A
Capacity: 4000mAh
Transmission Power: 5W
No-Load loss: 60-500mW
Charging Efficiency: <73% Charging
Distance: <8mm





6000MAH POWER BANK

PRODUCT SPECS

On-the-Go Backup Charger
6000mAh Max Power Capacity, 2 Extra Charges!
2.1A Max Power Output
Micro USB Cable Included





VENT MOUNT

PRODUCT SPECS

Quick and Easy Vent Mounting
Double Vent Clips for Increased Stability
Portrait/Landscape 360 Degree Viewing
Small and Discreet



MAGNETIC VENT MOUNT

PRODUCT SPECS

Safe and Reliable Magnet Mounting
Install Metal Plates on Device or Inside/Outside Case
Portrait/Landscape 360 Degree Viewing
Quick and Easy Install
Small and Discreet





WINDOW SUCTION MAGNETIC MOUNT

PRODUCT SPECS

- Safe and Reliable Magnet Mounting
- Install Metal Plates on Device or Inside/Outside case
- Portrait/Landscape 360 Degree Viewing
- Quick and Easy Window Install
- Secure Suction Base
- Easy, Clean Suction Removal
- Compact for Easy-Sight Navigation





INNOVATION

AUDIO STATION

APPLE EARBUDS

PRODUCT SPECS

Connect Earbuds Directly Into iPhones/iPad with Lightning Port
Water Resistance: IPx4 Sweat and Water Resistant
Comfortable Fit
High Quality Stereo Sound
Built in Volume and Mic Control Plus Siri Command
Cable Material: PVC OD= 3.5mm
Colors: White
Tip Detail: C48 Lightning
Length of Cable: 4ft
Impedance: 16 Ohms +/- 10%
Sensitivity: 3.5 mm plug (6 mm max diameter)
Wire Type: 23AWG*1C+30AWG*2C
Shielding: 20AWG





WIRELESS SOUND-PODS

PRODUCT SPECS

Earbud Colors: White
Frequency Response: 20Hz - 20KHz
Headphone Type: Wireless
Water Resistance: IPX4 Sweat and Water Resistant
Impedance: 32 Ohms
Battery Charge Time: 1-2 Hours
Battery Life: 5-6 Hours
Mic Frequency: 2.40 GHz
Supplied Accessories: Charging Case + Cable
Bluetooth Technology: B4.2 + EDR
Range: 12 Meters
Frequency: 2.40 GHz





SOUND-PODS

THE ULTIMATE FREEDOM AND COMFORT



REGULAR EARBUDS

PRODUCT SPECS

Cable Length: 4 ft
Cable Type: Reflective, Fabric Braided Cable
Earbud Color: Black, White, Blue
Driver Unit: 10 mm
Frequency Response: 20k hz
Headphone Type: Wired
Water Resistance: IPx4 Sweat and Water Resistant
Weight: 13 Grams
Impedance: 16 Ohms
Sensitivity: 92 +/- 3dB
Microphone:
Frequency: 100 Hz - 8000 Hz
Unit of Microphone: -42dB +/- 3dB
Supplied Accessories: S/M/L Silicone Tips / User Manual





WATERPROOFING

IMPROVEMENTS:

- Upgrade to IPX4 - Sweat and Splash-Proof Safety Rating
- Water Resistant Net Added to Ear Casing
- Great Addition to Sport-Style Earbuds to Help Resist Water and Sweat



EXTRA SIZING SILICONE EAR PIECES
for Customized Wearing Comfort
S/M/L EAR PADS

METAL HOUSING CONSTRUCTION
for Extra Durability and High-Quality
Sound Experience

MAGNETIC EARBUD ENDS
Easy, Snap-Together Ends for
Enhanced User Experience

EARBUD TECHNICAL IMPROVEMENTS

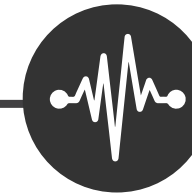


WATERPROOFING

IMPROVEMENTS:

- Upgrade to IPX4 - Sweat and Splash Proof Safety Rating
- Sealant Added to Construction of Earbud
- Great Addition to Sport-Style Earbuds to help resist Water and Sweat

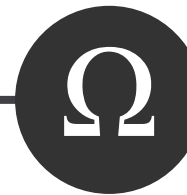
SPEAKER VIEW



INCREASED SENSITIVITY

IMPROVEMENTS:

- Upgrade from 92+-3dB to 115dB
- Better Sound Quality and Higher Volume
- Increased Voice Clarity for Phone Calls



HIGHER QUALITY PCBA + CAPACITY (Printed Circuit Board Assembly)

IMPROVEMENTS:

- Upgrade from 16 ohms to 32 ohms (Higher Quality Speaker)
- Enhanced PCBA to Lower Impedance on Sound
- JR 4.2 Chipset for Great Bluetooth Sound Quality and Controlled Power Consumption

STRONG DRIVER UNIT

for Great Frequency Response and Range of 20Hz - 20kHz

METAL HOUSING CONSTRUCTION

for Extra Durability and High-Quality Sound Experience

EARBUD TECHNICAL IMPROVEMENTS



WATERPROOFING

IMPROVEMENTS:

- Upgrade to IPX4 - Sweat and Splash-Proof Safety Rating
- Water Resistant Glue Injected Into Remote
- All Buttons and Input Holes Covered by Silica Gel
- Silicone Rubber Case to Cover Chipset



LONGER LITHIUM BATTERY LIFE

IMPROVEMENTS:

- Upgrade from 2.5 Hour Charge Time to 1.5-2 Hour Charge Time
- Now 3.8 Hours of Continuous Communication and Music Playback Time
- Convenient, Rechargeable Battery with Included Micro USB Charging Cable

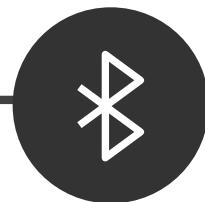
SUPPORTED CONTENT PROTECTION

for a Guaranteed, Reliable User Experience

STRONG FREQUENCY MICROPHONE

for Easy, Hands-Free Communication Use with

- 360 Degree Microphone Usage with 100Hz-8000Hz Microphone Frequency
- Increased Voice Clarity for Phone Calls
- Working Range Up to 33 ft



BLUETOOTH TECHNOLOGY

IMPROVEMENTS:

- Upgrade from Appotech Solution to JR 4.2 Chipset
- Great Sound Quality with Bluetooth-Enabled, Paired Devices
- Allows for Longer Battery Life Due to Smarter Power Consumption Technology

SMALLER INLINE REMOTE BUILD

for an Improved Consumer Experience



WIRELESS SPORT EARBUDS

PRODUCT SPECS

Cable Length: 55cm
Cable Type: TPE Flat Cable with Reflective Feature
Earbud Colors: Blue
Driver Unit: 10 mm
Frequency Response: 20Hz-20KHz
Headphone Type: Bluetooth
Water Resistance: IPx4 Sweat and Water Resistant
Impedance: 16 Ohms
Sensitivity: 93+/-3dB
Battery Charge Time: 2.5 Hours
Battery Life: 3 Hours
Microphone: Noise Canceling
Supplied Accessories: S/M/L Silicone Ear Pieces, Charging Cable, User Manual
Bluetooth Technology: JR 4.2
Range: 10 Meters





H2NO

WORRIES



Bluetooth® **WATER RESISTANT SPEAKER**

PRODUCT SPECS

Dimensions: 3 x 3 x 1.5 inches
Operating Range: 33 ft
Speaker Driver: 3W
Water Resistance: iPx6 Shock and Water Resistant
Impedance: 4 Ohms
Sensitivity: 93+/-3dB
Battery Charge Time: 1.5 hours
Battery Life: 4 hours
Supplied Accessories: USB Charging Cable + Audio Cable
for Plug-And-Play Operation, Includes a Clip for Portable, Easy Travel
Bluetooth Technology: JR 4.2





WIRELESS SPEAKER



PRODUCT SPECS

Dimensions: 92*80*30mm
Operating Range: 10M
Speaker Driver: 3W
Water Resistance: IPX4 Water Resistant
Impedance: 4 Ohms
Sensitivity: 93+/-3dB
Battery Charge Time: 1.5 hours
Battery Life: 2 hours
Supplied Accessories: USB Charging Cable + Audio Cable
for Plug-And-Play Operation
Bluetooth Technology: JR 4.2





STRIKING COLOR CHOICES

- IMPROVEMENTS:
- More Color Variety, Suggested Colors are Stylish Grey, Dark Red and Sleek Black
 - Provides Consumers with Colors that are in Line with Current Trends



MULTI-PORT PLAY OPTIONS

for Easy Music Play and Device Setup



STRONGER CONSTRUCTION

- IMPROVEMENTS:
- Upgrade from Plastic with a Metal Grill to Rubberized Material with Fabric Covering
 - Increased Consumer Interaction with Interesting, Touch-Friendly Speaker Build



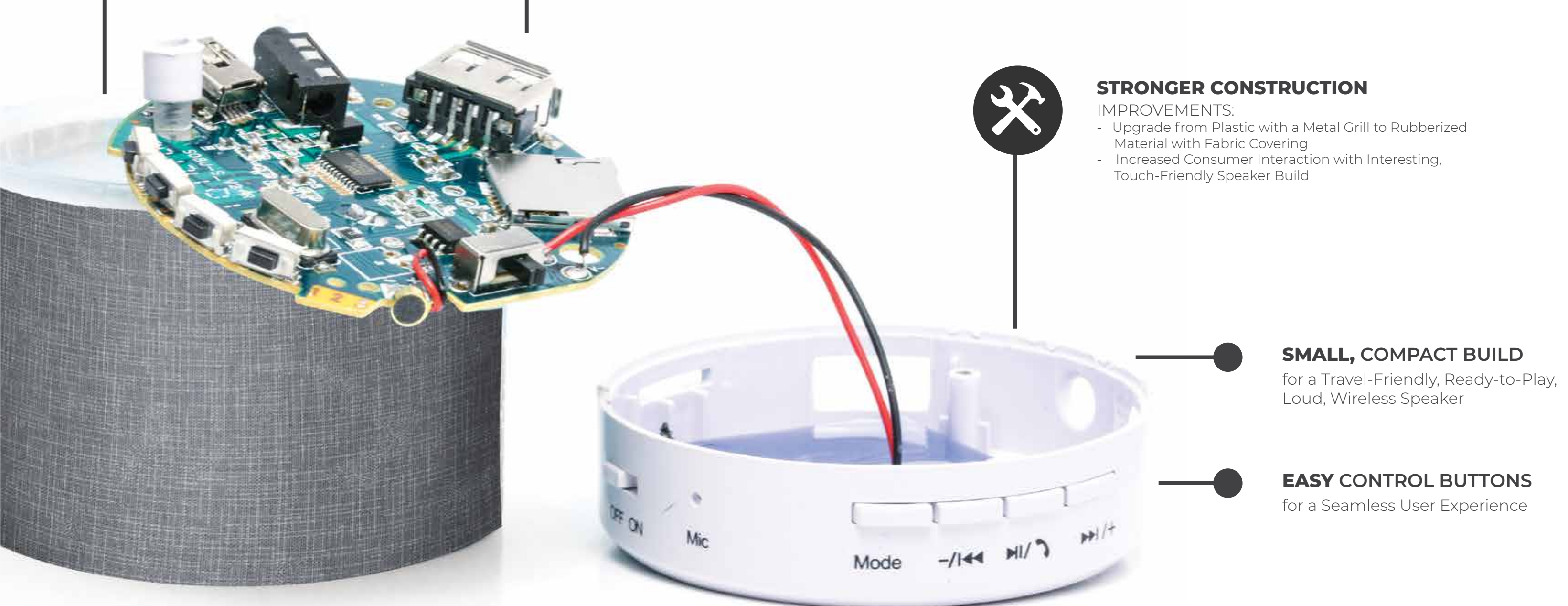
SMALL, COMPACT BUILD

for a Travel-Friendly, Ready-to-Play, Loud, Wireless Speaker



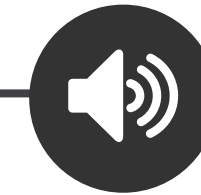
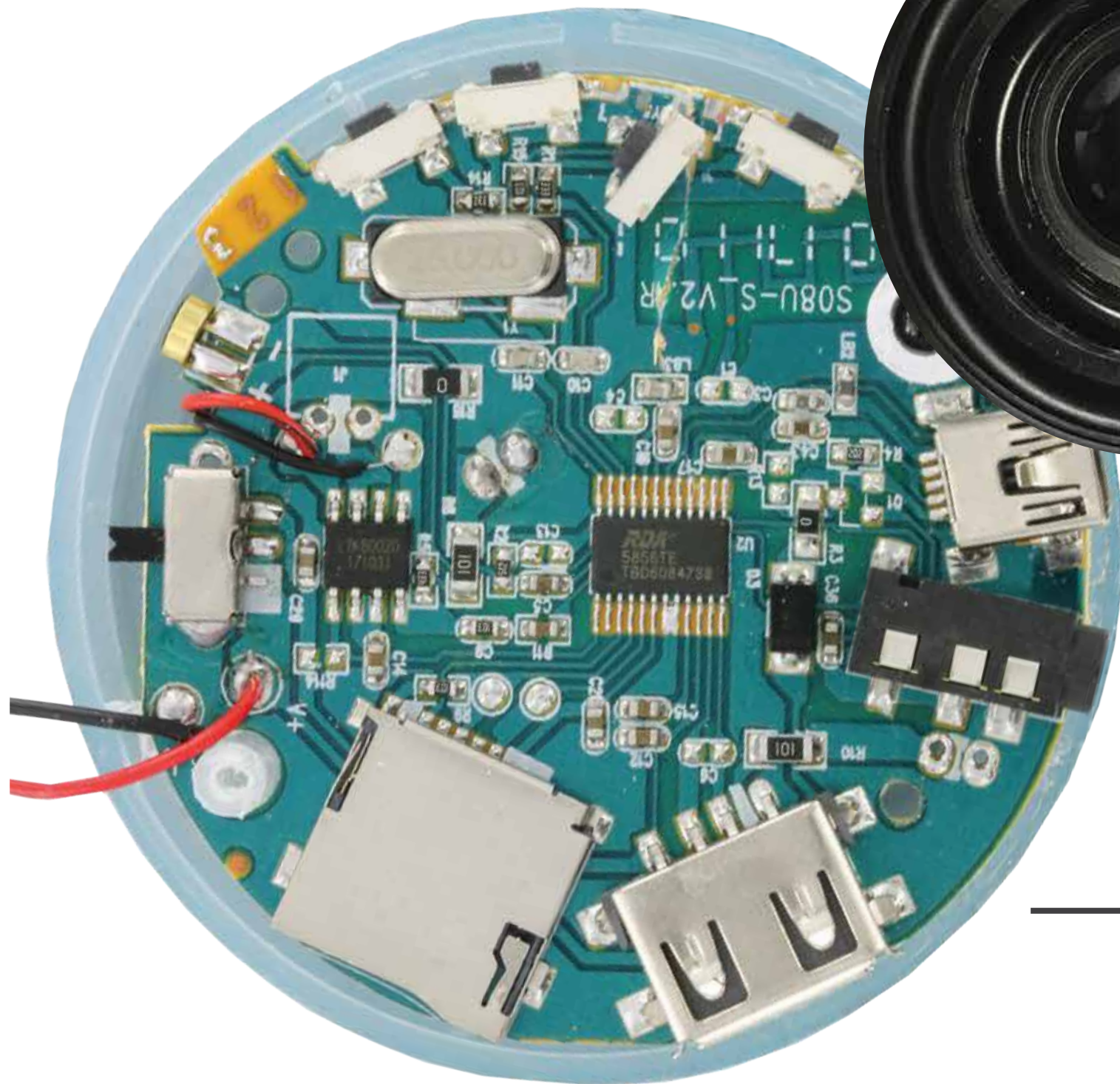
EASY CONTROL BUTTONS

for a Seamless User Experience



SPEAKER TECHNICAL IMPROVEMENTS

SPEAKER VIEW



GREAT SOUND + TONE QUALITY

IMPROVEMENTS:

- Upgrade from 100Hz-16kHz,80DB to 60Hz-18kHz,85DB
- Amazing Speaker Range and Frequency Response
- Allows for Longer Battery Life Due to Smarter Power Consumption Technology

WIRELESS CONNECTIVITY

for Easy Pairing with Any Bluetooth-Compatible Device

- Verbal Pairing Notification
- Connect Wirelessly From Up to 30ft Away
- Control Music From Wireless Device

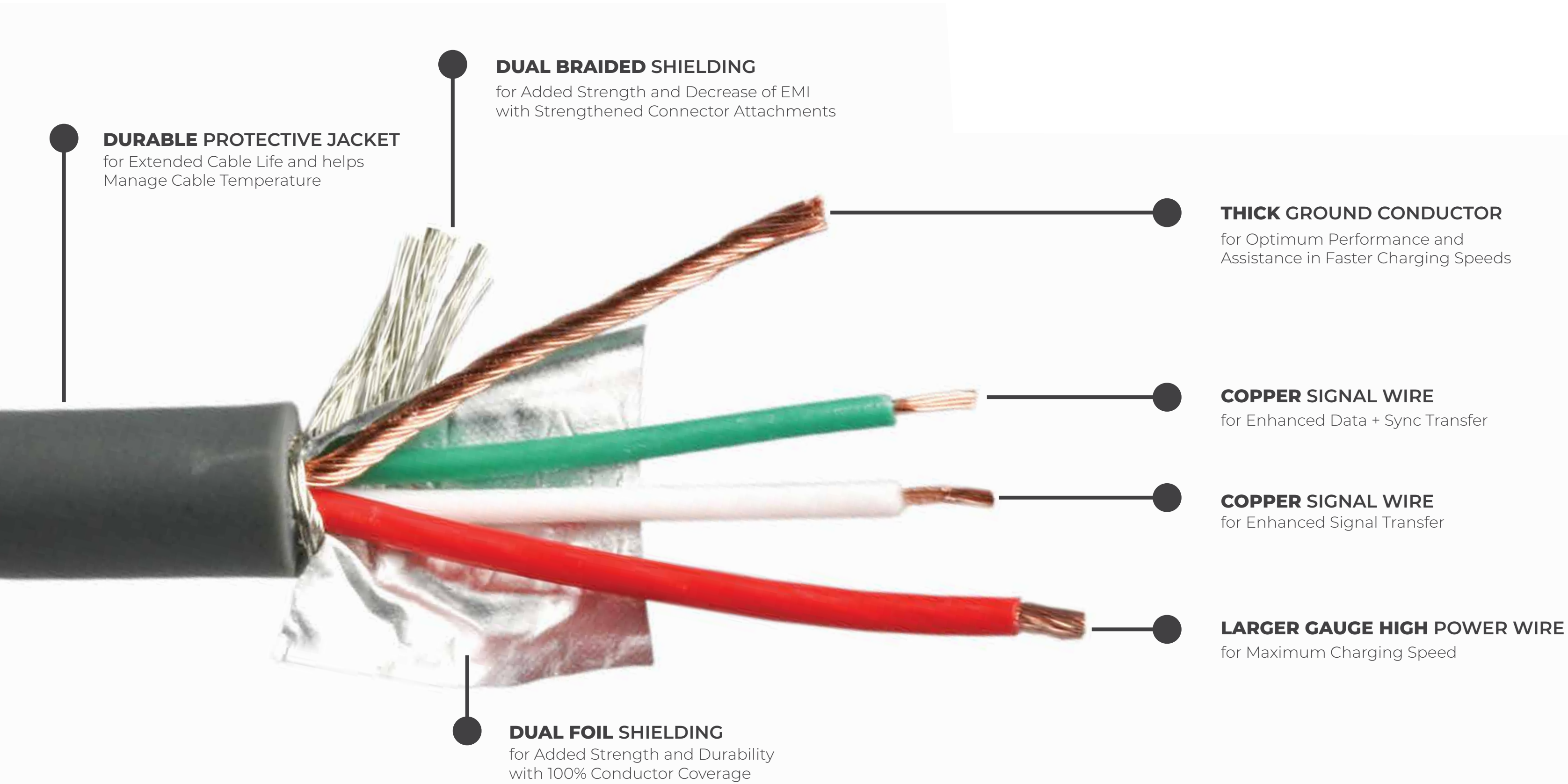
RECHARGEABLE BATTERY

for Anytime, Anywhere, Music Enjoyment

- Universal Micro USB Charging Cable Included
- Short Charge Time of 1.5 Hours
- Improved Continuous Play Time for Up To 2 Hours

SPEAKER TECHNICAL IMPROVEMENTS

PRODUCT UPGRADES



DURABLE PROTECTIVE JACKET
for Extended Cable Life and helps
Manage Cable Temperature

DUAL BRAIDED SHIELDING
for Added Strength and Decrease of EMI
with Strengthened Connector Attachments

THICK GROUND CONDUCTOR
for Optimum Performance and
Assistance in Faster Charging Speeds







COPPER SIGNAL WIRE
for Enhanced Data + Sync Transfer

COPPER SIGNAL WIRE
for Enhanced Signal Transfer

LARGER GAUGE HIGH POWER WIRE
for Maximum Charging Speed

DUAL FOIL SHIELDING
for Added Strength and Durability
with 100% Conductor Coverage

UPGRADED MICRO USB CABLES

COMPARED FEATURES	CURRENT CONNECT MICRO USB CABLES				PROPOSED MICRO USB	CURRENT TYPE C
	 CURRENT VALUE 3ft MICRO USB CABLE	 CURRENT 4ft MICRO USB CABLE	 CURRENT 9ft MICRO USB CABLE	 CURRENT RETRACTABLE MICRO USB CABLE	 UPGRADED MICRO USB CABLE	 CURRENT TYPE C CABLE
Effective Amperage	1 AMP	1.2 AMP	1 AMP	1 AMP	2.1 AMP	3 AMP
Wire Gauge + Count	28 AWG*4C	30 AWG*4C	30 AWG*4C	28 AWG*4C	30*0.1*2C+10*0.1*2C	28 AWG*1P+21AWG*1C
Protective Jacket	PVC	Fabric	Fabric	PVC	Fabric + PVC	PVC
Shielding	NONE	NONE	NONE	NONE	Dual Shielding	AL+B(16/7/0.1TC)
Ground Conductor	NONE	NONE	NONE	NONE	Thick/High Wire Count	Thick/High Wire Count
Cable Thickness	6mm Wide	3mm	3.3mm	6mm Wide	3.5mm	3.5mm
Power Loss	High	High	High	High	Low	Low
Overall Durability	★★★	★★★	★★★	★★★	★★★★★	★★★★★

MICRO CABLE COMPARISON

MICRO USB CABLE

Braided 4ft

PRODUCT SPECS

Cable Material: Fabric, OD: 3.3mm
Tip Detail: Micro USB
Effective Amperage: Upgrade from 1.2A to 2.1A
Length of Cable: 1.22m, 4ft
Wire Type: Upgrade From 30AWG*4C to 30*0.1*2C+10*0.1*2C
Shielding: Dual-Shielding Foil

Braided 9ft

PRODUCT SPECS

Cable Material: fabric, OD:3.3mm
Tip Detail: Micro USB
Effective Amperage: Upgrade from 1A to 2.1A
Length of Cable: 2.74m 9ft
Wire Type: upgrade from 30AWG*4C to 45*0.12*0.1*2C+15*0.1*2C
Shielding: Dual-Shielding Foil



PROTECTIVE JACKET

PROPOSED IMPROVEMENTS:

- Thicker PVC Jacket for Extended Cable Life + Protection
- Added Dual Shielding Insulation to Protect Wires from EMI

POWER WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Higher Charge Capacity, Increasing Effective Amperage from 1.2A to 2.1A
- Higher Copper Wire Count Creates Quicker Charging Speeds
- Upgrade to 30*0.1*2C+10*0.1*2C to Maintain Strong Current Throughout Cable

SIGNAL WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Enhanced Data + Sync Transfer
- Higher Copper Wire Count Creates Quicker Sync Speeds

SIGNAL WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Enhanced Signal Transfer
- Higher Copper Wire Count Creates Quicker Signal Speeds

GROUND WIRE

PROPOSED IMPROVEMENTS:

- Replaced with Larger Gauge Diameter, Open, Ground Conductor
- Ground Conductor Helps Discharge Electrical Currents that Can Damage a Device
- Provides a Stronger Current to Increase Effective Amperage and Faster Charging Speeds



CURRENT 4ft MICRO USB CABLE

PROTECTIVE JACKET

PROPOSED IMPROVEMENTS:

- Added Dual Shielding Insulation to Protect Wires from EMI
- Shielding Reduces Power Loss, Creating a Strong and Reliable Charging

POWER WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Higher Charge Capacity, Increasing Effective Amperage from 1.2A to 2.1A
- Higher Copper Wire Count Creates Quicker Charging Speeds
- Upgrade to 45*0.12*0.1*2C+-15*0.1*2C to Maintain Stronger Current with a Longer Cable

GROUND WIRE

PROPOSED IMPROVEMENTS:

- Replaced with Larger Gauge Diameter, Open, Ground Conductor
- Ground Conductor Helps Discharge Electrical Currents that Can Damage a Device
- Provides a Stronger Current to Increase Effective Amperage and Faster Charging Speeds

SIGNAL WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Enhanced Data + Sync Transfer
- Higher Copper Wire Count Creates Quicker Sync Speeds

SIGNAL WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Enhanced Signal Transfer
- Higher Copper Wire Count Creates Quicker Signal Speeds

CURRENT 9ft MICRO USB CABLE



RETRACTABLE MICRO USB CABLE



PRODUCT SPECS

Cable Material: PVC, wide: 6mm
Colors: Black/ White
Tip Detail: Micro USB
Effective Amperage: Upgrade from 1A to 2.1A
Length of Cable: N/A
Wire Type: 28AWG*4C
Shielding: Foil



PROTECTIVE JACKET

PROPOSED IMPROVEMENTS:

- Thicker PVC Jacket for Extended Cable Life + Protection
- Added Dual Shielding Insulation to Protect Wires from EMI
- Shielding Reduces Power Loss, Creating Strong, Reliable Charging
- High Quality Cables are Defeated by Low-Quality Shielding



POWER WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Higher Charge Capacity, Increasing Effective Amperage from 1.2A to 2A
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SIGNAL WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Enhanced Data + Sync Transfer
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SIGNAL WIRE

PROPOSED IMPROVEMENTS:

- Larger Gauge Diameter Wires for Enhanced Signal Transfer
- Higher Copper Wire Count Creates Quicker Signal Speeds

GROUND WIRE

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- Replaced with Larger Gauge Diameter, Open, Ground Conductor
- Ground Conductor Helps Discharge Electrical Currents that Can Damage a Device
- Provides a Stronger Current to Increase Effective Amperage and Faster Charging Speeds

CURRENT RETRACTABLE MICRO USB CABLE





APPLE LIGHTNING CABLE

Braided 4ft

PRODUCT SPECS

Cable Material: White Nylon Braided + PVC
OD= 3.5mm
Tip Detail: C48 Lightning
Effective Amperage: 2.4A
Length of Cable: L=1.22m, 4FT
Wire Type: 23AWG*1C+30AWG*2C
Shielding: Foil

Braided 9ft

PRODUCT SPECS

Cable Material: White Nylon Braided + PVC
OD= 4.5mm
Tip Detail: C48 Lightning
Effective Amperage: 2.4A
Length of Cable: L=2.75m, 9FT
Wire Type: 18AWG
Shielding: Foil





RETRACTABLE APPLE CABLE

PRODUCT SPECS

Cable Material: ABS Material
Colors: Black/ White
Tip Detail: Lightning Connector
Effective Amperage: 2.4A
Length of Cable: 90cm
Wire Type: 24AWG*2C+30AWG*2C
Shielding: Yes



TYPE C USB CABLE

4ft

PRODUCT SPECS

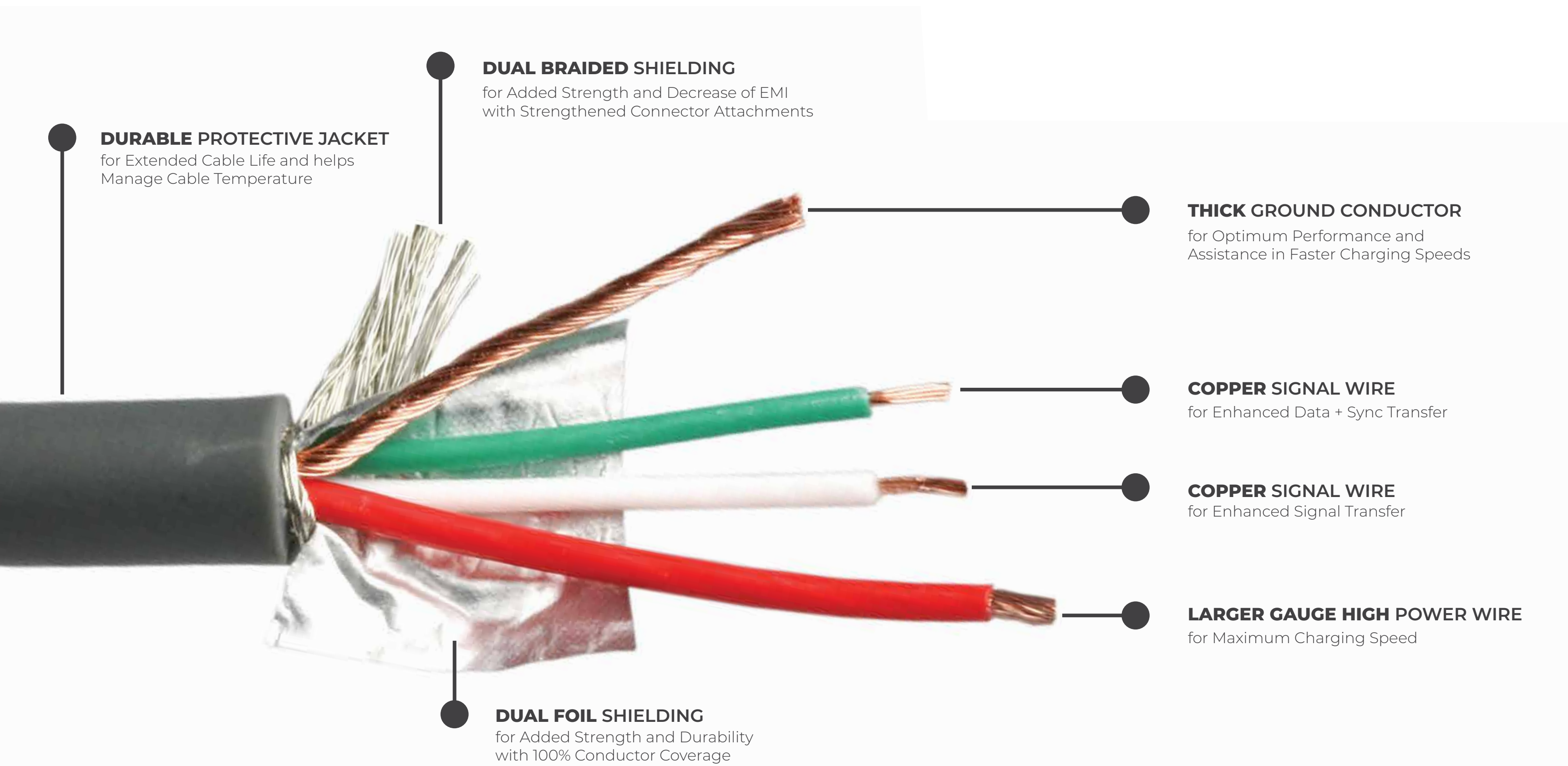
Cable Material: PVC
OD= 3.5mm
Colors: Gun Metal Grey
Tip Detail: Type C
Effective Amperage: 3A
Length of Cable: L=1.22m, 4FT
Wire Type: 28AWG*1P+21AWG*1C
Shielding: AL+B(16/7/0.01TC) Foil

6ft

PRODUCT SPECS

Cable Material: PVC
OD= 3.5mm
Colors: Gun Metal Grey
Tip Detail: Type C
Effective Amperage: 3A
Length of Cable: L=2.74m, 9FT
Wire Type: 26AWG*1P+21AWG*1C
Shielding: AL+B(16/7/0.01TC) Foil





DURABLE PROTECTIVE JACKET
for Extended Cable Life and helps
Manage Cable Temperature

DUAL BRAIDED SHIELDING
for Added Strength and Decrease of EMI
with Strengthened Connector Attachments

THICK GROUND CONDUCTOR
for Optimum Performance and
Assistance in Faster Charging Speeds

COPPER SIGNAL WIRE
for Enhanced Data + Sync Transfer

COPPER SIGNAL WIRE
for Enhanced Signal Transfer

LARGER GAUGE HIGH POWER WIRE
for Maximum Charging Speed

DUAL FOIL SHIELDING
for Added Strength and Durability
with 100% Conductor Coverage

TYPE C USB **CABLE ANATOMY**



THANKYOU

